REP HEADLINE# 6367071
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 08.58
*** WDCW-TV ***

ADV #_____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- DAVE CLARK

BEVERLY, MA 01915

ORDER #_____ CONTRACT #6367071 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#498 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT9/12 08.58

REP: TO: MALLORY
FROM: GREG
NEW ORDER
TTL...$26950...67X
THX PLS CFM, 10/9/12

New political

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP LINE#:	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE	: END DATE	:SPTS: /WK:	WEEK : INVT :	DAYS	:TOTL: :SPTS:
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 498						
1			500P-530P	30		$175.00	10/15	10/16	4		M-TU	4
			PROGRAM : FRIENDS									
2			500P-530P	30		$175.00	10/10	10/12	6		W-F	6
			PROGRAM : FRIENDS									
3			530P-600P	30		$175.00	10/15	10/16	4		M-TU	4
			PROGRAM : FRIENDS									

0

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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P	30		$175.00	10/10	10/12	6		W-F	6
PROGRAM : FRIENDS												
5			600P-630P	30		$275.00	10/15	10/16	4		M-TU	4
PROGRAM : SEINFELD												
6			600P-630P	30		$275.00	10/10	10/12	6		W-F	6
PROGRAM : SEINFELD												
7			630P-700P	30		$275.00	10/15	10/16	4		M-TU	4
PROGRAM : SEINFELD												
8			630P-700P	30		$275.00	10/10	10/12	6		W-F	6
PROGRAM : SEINFELD												
9			700P-730P	30		$750.00	10/15	10/16	4		M-TU	4
PROGRAM : 2.5 MEN												
10			700P-730P	30		$750.00	10/10	10/12	6		W-F	6
PROGRAM : 2.5 MEN												
11			730P-800P	30		$850.00	10/15	10/16	4		M-TU	4
PROGRAM : 2.5 MEN B												
12			730P-800P	30		$850.00	10/10	10/12	6		W-F	6
PROGRAM : 2.5 MEN B												
13			1000P-1030P	30		$250.00	10/15	10/16	2		M-TU	2
PROGRAM : HOW I MET YOUR MOTHER												
14			1000P-1030P	30		$250.00	10/10	10/12	3		W-F	3
PROGRAM : HOW I MET YOUR MOTHER												
15			700P-730P	30		$350.00	10/13	10/13	1		SAT	1
PROGRAM : 2.5 MEN A												

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16			730P-800P		30	$350.00	10/13	10/13	1		SAT	1
PROGRAM : 2.5 MEN B												
OCT/12 26950.00												

CONTRACT TOTAL 26950.00
TOTAL SPOTS 67

MARKET TOTALS $1,347,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WPXW 0% WDCA 3%
CABL 0%

SVC- NSI
DEMOS- RA35+*